Exhibit to Declaration Under 37 C.F.R. § 1.131 Serial No. 09/829,614 Art Unit: 3693 Attorney Ref: 25153-004

## **EXHIBIT A**

This document contains confidential Servicio UniTeller, Inc., information.

te: June 14, 1999

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## niTeller Online Transaction Processing

aree slightly different models regarding the procedure for accepting transactions online are being basidered. The differences between these proposals lie primarily in haw credit card data is allocated, and at what point in the process credit card data is collected.

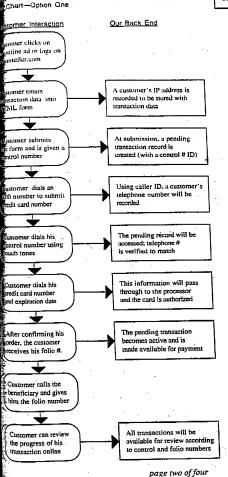
iption One: The credit card number and expiration date is submitted over a phone line via touch fies to an automated computer/telephone interface. Additional credit card information, including a name of the credit card holder as it appears on the card, and the billing address, will have been should with the transaction information over the Internet. In this model, all of the credit card formation would be processed and interpreted by the computer, with human review of formation occurring whenever questionable transactions are highlighted by the computer.

ption Two: All of the credit card information, including the number, the expiration date, the time of the card holder as it appears on the card, and the billing address, is submitted over the time an HTTP form. This data would be held in a pending record until the customer calls are automated system to retrieve his Folio number (i.e. his transaction identification number or unormore) at which point the information would automatically be passed to the processor for information. Before the information has been passed to the processor, however, it will be faits, or for cards that have exceeded their weekly thats, or for cards that have exhibited questionable usage patterns.

ption Three: The credit card number and expiration date are read over a phone line to a all-eller operator, who would then submit that data into his computer; he would visually confirm edit card information as a way to supplement the automatic confirmation that would occur. The erator would potentially be able to visually review information so as to detect patterns pointing to be deen before the transaction has been accepted into our system. Similar to Option One, in ploin Three the customer would be entering additional credit card information (name, billing dress) onto an HTML form to be submitted over the internet.

bee: An operator would contribute an additional level of fraud protection to the process; bwever, an operator would also introduce human error to the system (and the capital outlay quired to train and hire operators capable of interpreting data patterns would possibly prove iohibitive).

he most efficient means of information review would have one or two trained individuals only only on the properties of t



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## Concept Description

Before initiating his auline transaction, a customer will be required to review legal disclumery describing his rights as a remuter in the various states.

IP addresses are only one piece of origination data that can be collected so as to monitor usuge patterns that might point to frond or Bank Secrecy Act violations.

Customers will also be required to submit credit card information: name and address of card holder, card type (all info except card #).
This is associated with a control #.

At this point, in-coming calls will be filtered to exclude public phones, cell phones, non-U.S. phones, and blocked phones.

A customer will be required to call from the same number as appears in the transaction record. Also, when possible, address information will be matched.

The information that the customer had already submitted online will be verified along with the credit card number and expiration date.

A folio number will randomly be generated, and will be read to the customer by the computer system. The transaction is now instantly available for payment.

It is made clear to the customer that it is his/her responsibility to remember and to guard from theft his Folio number, which can be used by anyone to retrieve the funds.

One major benefit to the customer is that he can track the progress of his transaction in real time over the Internet. The customer must submit both his control number and his folio number.